

**THE GEORGE BROWN COLLEGE
OF APPLIED ARTS AND TECHNOLOGY**

**BOARD OF GOVERNORS
PUBLIC SESSION MINUTES**

**APRIL 12, 2017
290 ADELAIDE ST. EAST, TORONTO
5:30 P.M.**

Present:	Paul Clifford Jim Daku Mark Guslits Julia Deans Sue Herbert	Joshua Li Bob Richardson Anne Sado Martha Tory	Steve Upton Laurel Walzak Mike Williams Joe Zenobio, Chair
Guests:	Cory Ross Adrienne Galway Cindy Gouveia	Ric Ho Mark Nesbitt Leslie Quinlan	Paul Ruppert Karen Thomson Mick Sweetman (Dialogue)
Regrets:	Wing Ki Chan Riddhi Modi	Pradeep Sood	Kevin King
Minutes:	Diane Fantinato		

1.0 Chair's Report

Chair Joe Zenobio opened the meeting by expressing condolences on behalf of the Board to Anne Sado and Kevin King on their recent losses.

Chair Zenobio welcomed newest member Steve Upton to the meeting and acknowledged that the Board's other newest member, Pradeep Sood, would be joining the next day's retreat. He noted logistical details regarding the retreat taking place at the Lucie & Thornton Blackburn Conference Centre located at the student residence, The George,

He advised the Board that the Colleges' convocation ceremonies will be taking place June 12-16 at the Sony Centre. A schedule of the ceremonies will be emailed to the members. The President will be hosting a dinner for the honorary recipients on Wednesday, June 7 at the Chefs' House restaurant. As such, the Board meeting will be held at 4:30pm that day so members can also attend the dinner.

The Chair confirmed an email was sent out to the members on the status of Executive Compensation. Any questions would be addressed in the private session.

2.0 Consent Agenda

MOTION – 17-04-01

THAT the Board of Governors approves the consent agenda for the April 12 2017 meeting which includes the following items:

- **Approval of the Board of Governor Minutes – February 8, 2017**
- **Approval of the 2017-2018 Child Care Fees**
- **Approval of the following student fees:**
 - **2017-2018 and 2018-2019 Student Material Fees**

- **2017-2018 and 2018-2019 Ancillary Fees**

Moved: B. Richardson

Seconded: J. Deans

CARRIED

3.0 GBC Foundation Update & Fundraising Priorities

A. Sado introduced Cindy Gouveia, President, GBC Foundation. Cindy acknowledged the Board and Senior Management for supporting the Foundation in their efforts in realizing their goals for 2016-17 through contributions, attending events, cultivating key donor relationships, providing advice, and giving of their time and resources. She provided an overview of the Foundation membership and mission. Revenue for the 2016-17 year exceeded expectations - \$4.6M - made up of special projects, capital, scholarships and endowments. One of the major goals of the Foundation was to gain better alignment with the college's overall strategic objectives through a process called Divisional Needs Analysis. The result of this initiative was the creation of a master list of funding inventory where a number of themes were identified. Internal and external factors were considered in the creation of the 2017-18 budget with a projected revenue of \$4.3M. Cindy provided details and an update on the \$7M campaign the Foundation is embarking on for the Centre for Design, Arts and Information Technology. One of the main goals is to secure thought leaders from multiple sectors who can not only support the capital campaign, but also help the Foundation steer towards the innovation economy. To date, the current capital campaign has raised over \$37.6M of the \$60M goal. Cindy provided various examples of how the Board can continue to participate in the campaign. She advised of two upcoming events: "5 to Watch" and the Food Court Social.

4.0 Approval of the Proposed 2017-18 Budget Plan and Strategic Priorities

M. Tory advised that the Finance & Property committee had reviewed the proposed budget extensively including a summary presentation, budget details and notes. For 2016-17, revenue targets were met with enrolment close to plan. It was noted that although domestic enrolment has flattened, the College continues to have strong international demand. Expenditures were within budget. Over the past six years, GBC has been one of two colleges that continues to meet MAESD's financial benchmarks. A strong year-end operating surplus is anticipated. The proposed operating budget and strategic investments and capital were presented in detail. The 2020 strategic imperatives continue to guide planning.

The impact of academic bargaining was discussed with the understanding that the final costs would be unknown until the process is complete. The College has considered this under their risk mitigation.

Overall, the proposed budget is balanced for the next year and the Finance and Property Committee will continue to monitor regularly.

MOTION – 17-04-02

THAT the Board of Governors approves the Proposed Budget Plan and Strategic Investments for 2017-2018 as presented.

Moved: Martha Tory

Seconded: Laurel Walzak

CARRIED

MOTION – 17-04-03

THAT the Board of Governors approves the 2017-2018 and 2018-2019 Student Tuition Fees as presented.

Moved: Martha Tory

Seconded: Steve Upton

CARRIED

The College is compliant with the Ministry's tuition framework. It was noted that the new Ontario Student Grant, which includes "net zero tuition", will be in effect for the 2017-18 academic year.

5.0 Employee Survey Results

Leslie Quinlan, VP, HR and Organizational Development, provided a progress report since the 2014 survey. She gave an overview of the 2016 survey questions which included four new questions. Results across the five indices were highlighted as well as the specific questions that impacted each index. Two priority areas for follow up have been identified: Resources & Support and Career Progression. A new engagement survey action plan tool has been created and distributed to the divisions and departments along with the applicable presentations and reports. To date

results have been presented to the College Management Team; faculty results to the Academic Union College Committee; and support staff results to the Support Staff Union College Committee. Next steps include: communicating the full survey results; creation of the divisional action plans; sharing the progress on action plans across the College; and building engagement priority areas into annual business planning.

6.0 2016-17 Balanced Scorecard

A. Sado provided an update on the Balanced Scorecard for 2016-17. It reflects the goals of the business plan and key drivers for Strategy 2020 with linkages to ensure the outcomes are achieved. Detailed status for each item was reviewed. In the next few months, there will be a focus on defining the output lead indicators for 2017-18.

7.0 Colleges Ontario Report

Highlights from the last College's Ontario Committee of President's (CoP) meeting of were reviewed, including:

2017-18 Budget – CoP approved the Colleges Ontario's 2017-18 budget with no fee increases for member colleges.

Flexible Delivery – The presidents endorsed recommendations from a college sector task force that has explored ways to improve flexible delivery of college programs. Recommendations include advocating to have MAESD provide equivalent levels of funding for full-time and part-time students and to urge the Ministry to work with the federal government to improve student aid for part-time students.

eCampus – David Porter, CEO of eCampusOntario, delivered a presentation on the work being done to create a new strategic plan. Their priorities focus on improving the availability of online resources and learning experience and providing more opportunities for experiential learning.

Climate Change – The college system submitted a proposal to government on how as a sector they can help the government fulfill its Climate Change Action Plan. There have been several discussions with government which have gone well. There seems to be interest within the senior levels of government. A number of recommendations have been made to government and it is expected a decision will be made in the near future.

8.0 President's Report

Anne Sado brought forward the following items for information and discussion:

FINANCIAL VIABILITY

- **Enrollment** – Registration for Spring began on March 20 and as of April 4, the College was ahead on confirmations year/year. Although early in the cycle, Fall 2017 is off to a good start.

STAFF/COLLEGE SUCCESSES

- **Design Centre for the Smart Economy** - The College has received unofficial confirmation that our NSERC application for the "Design Centre for the Smart Economy" was successful. The centre will be called the "Innovation Exchange" and will be an integral part of the School of Design at the Daniels development. The award should be \$4.8M over 5 years once all funding components are approved. The only outstanding element is \$1M from Ontario to match the CFI capital grant. Anne noted that the Office of Applied Research is celebrating their 10th anniversary this year.
- **25th Annual Labour Fair** – The 25th Annual Labour Fair was recently held at the college. It is a weeklong event (unique in the college system) organized by our School of Labour and the Centre for Preparatory and Liberal Studies and supported by the Student Association, Unifor, OPSEU and the Toronto and York Region Labour Council. This year's theme was "Imagine Better". There were numerous speakers and events were held at each campus. It is expected that well over 3,500 students had an opportunity to participate. Anne attended a talk by Avi Lewis, who spoke about the Leap Manifesto, and participated in the closing of the Fair. Thanks to Paul Clifford who participated.

- **PowWow** – The 9th Annual “4 Sacred Colours PowWow” was held at the Waterfront Campus on April 1. This event is a wonderful opportunity to celebrate Aboriginal Culture through dance and drumming. It is an initiative of our Aboriginal Education Council and the Centre for Preparatory and Liberal Studies. There was an excellent turnout with many students and staff involved.

STUDENT SUCCESS

- **Enactus** – Our students recently competed in the Enactus Regional competition. Enactus is a global non-profit organization which links students and academic and business leaders. Together they create projects that use the power of entrepreneurial action to transform lives and communities. Our GBC team has over 100 student members from various programs with almost 40 competing in the Regionals. This year, we achieved our best results ever. The 2017 GBC Enactus team brought home four trophies with success in all four competitions they entered. With this result, the team will move up to the National competitions in Vancouver from May 9-11 where they will present their entire years’ work and all their projects. Congratulations to everyone involved – with special mention to Faculty Advisors Tom Supra, Robert Goode, William Rose and Deidre Fitzpatrick from the Centre for Business.
- **Student Awards** – Student award season has begun and Anne has already attended a few events in the last couple of weeks. So far the 4th Annual Michael Cooke awards took place – where 30 students were recognized for their leadership, initiative and contributing to community. The Centre for Business event saw 170 awards given out totalling \$209K and the Centre for Hospitality and Culinary Arts gave out 233 awards totalling more than \$300K. Congratulations to the division teams who do such a great job recognizing their students. More awards will be distributed in the next few weeks.
- **Athletics** – Last week the Athletic season came to a close with the 48th Annual Athletics Banquet. It’s been a year of rebuilding with new leadership and a number of coaching changes. Six of our eleven teams qualified for provincial championships. Notable achievements include: Cross Country and Men’s Basketball going to Nationals – with the basketball team making it to that level for the first time in 41 years; Men’s Indoor Soccer winning OCAA gold; Men’s Basketball and Badminton Men’s Doubles winning silver; and Men’s Outdoor Soccer and Badminton Mixed Doubles winning bronze. A number of athletes were recognized by the OCAA as provincial athletes of the week, team of the week, rookie of the year and league all-star. This year we also tripled the amount of funding support for athletics scholarships.

OTHER

- **College Week in Ontario** – College Week in Ontario has just ended celebrating the many contributions colleges make to our economy and to the communities we serve. It began with an announcement at George Brown, where our Minister, the Honourable Deb Matthews, announced \$50M of new funding to the college system in recognition of our 50th birthday this year. The College is planning how we can apply our share of this fund to enhancing student learning spaces and tools. There was then a full day at Queen’s Park where Anne met with several MPP’s to discuss College System priorities. GBC students and staff participated in an Innovation Zone that displayed projects we are working on and an evening reception. The Honourable Bill Davis also joined us for part of the day remembering many stories from when the college system was created.
- **Federal Budget** – The budget had many positive provisions. There was a focus on talent and innovation and a recognition that the nature of work is changing. The government has proposed several approaches that will be of support to students as they train or retrain to meet labour market needs. Prime Minister Justin Trudeau was at our Casa Loma campus this week meeting with students in our Carpentry and BIM labs and then holding a press conference in the BIM Visionarium to reinforce the government’s commitment to skills development. People were very excited - especially the students - as they gathered to see the Prime Minister and interact with him.
- **KPI** – KPI summary results for this last year have been received but not yet all the details for comparative purposes. The results are embargoed until April 19 but high level results were shared with the Board. GBC’s overall KPI increased by 2.2 points – from 72.3% to 74.5%. Each of the four categories that make up the overall KPI also increased, with facilities and resources going up 4.1 points (70.6 to 74.7) and services

increasing by 3.4 points (59.4 to 62.8). The provincial averages were steady or decreased slightly. A full analysis will be available once all the data is received with a presentation to the Board at the June meeting

There being no further business, the meeting was adjourned to a private session.