

**THE GEORGE BROWN COLLEGE  
OF APPLIED ARTS AND TECHNOLOGY**

**BOARD OF GOVERNORS  
PUBLIC SESSION MINUTES**

**FEBRUARY 10, 2016**

**ROOM: B155, WORKSHOP ROOM 2, 200 KING ST EAST, TORONTO**

**5:30 P.M.**

<b>Present:</b>	Joe Zenobio, Chair Wing Ki Chan Jim Daku Mark Guslits	Shivam Kumar Khullar Kevin King Joshua Li Anne Sado	Martha J. Tory Laurel Walzak Mike Williams
<b>Guests:</b>	Adrienne Galway Laura Jo Gunter Leslie Quinlan	Paul Ruppert Karen Thomson Mark Nesbitt	Dawn Davidson Robert Luke
<b>Observers:</b>	Dialog Student Newspaper report		
<b>Regrets:</b>	Bob Richardson	Paul Clifford	
<b>Minutes:</b>	Mona Modaresi		

## **1.0 Chair's Report**

---

Chair Zenobio asked anyone who believes they may have a conflict of interest on any items on the agenda to declare so or at the time of the discussion so that the board could determine if the person should be excused for the discussion.

Chair Zenobio reminded the Board that the next Board of Governors' meeting takes place on April 13th and will be held at Casa Loma Campus starting at the usual time of 5:30 p.m. The Board retreat will take place on the following day on April 14th and it should end no later than 3:00pm. Our board dinner will be held on the same night as the Honorary recipient's dinner on June 8, 2016.

Chair Zenobio further advised the board that if they have a particular topic that they would like to see covered at a board meeting, they should bring their request forward via email to A. Sado and we will try to incorporate it in the agenda.

## **2.0 Consent Agenda**

---

Chair Zenobio reviewed the items on the consent agenda. M. Tory asked whether the financial implications had been considered with respect to the approval of the two year video design and production diploma program. L. Gunter advised that an extensive financial review is undertaken as part of the review process. There were no other comments or questions raised with regards to the Consent Agenda.

### **MOTION 16-01-01**

**THAT the Board of Governors approves the consent agenda for the February 10, 2016 meeting which includes the following items:**

- **Approval of the Board of Governors' Minutes dated December 9, 2015**
- **Approval of the new two year Video Design & Production Diploma Program, Centre of Arts Design and Information Technology**

### 3.0 "Did you know" Presentation –Start GBC – Dawn Davidson

---

D. Davidson advised that Start GBC is a hub for lots of entrepreneurial activities at the college. She reported that the objective for phase 1 in the 2014-15 academic year was to foster a culture of entrepreneurship across the college. The objective of Phase 2 which was rolled out in the 2015/16 academic year was to identify and support emerging entrepreneurs with mentorship and capacity building.

There are three elements involved in Start GBC:

- Online resources which consists of an event calendar promoting all entrepreneurial events on and off campus, online learning and access to funding opportunities.
- Events and programing including speaking series, workshops and a student entrepreneur of the year award
- Office hours consisting of coaching, mentoring, and professional services.

Key performance indicators show that there were 26 startups launched by October, 2015, as well as many partnerships formed with various stakeholders such as Enactus, Alumni Relations, HackerNest, etc. D. Davidson shared some interesting startup examples.

Chair Zenobio thanked D. Davidson on behalf of the board for her presentation

### 4.0 Technology and Learning – L. Gunter, R. Luke and P. Ruppert

---

L. Gunter, R. Luke and P. Ruppert provided a presentation about Technology and Learning to the board. They advised that our students are diverse and that they depend on technology to support them in learning; On average, 58% of students work part time, are 23 years old, and 70-75% are on OSAP.

We currently use technology to help us with student success and retention. For example, we support students' transition to GBC by making it easier for them to track their application status through a new progress bar. We also have an incoming student Facebook page to help students get introduced with one another and to post questions or comments.

We rely significantly on technology for applied learning in dentistry labs, nursing labs, game design and graphic design. We have construction and engineering labs with a high end 3D printer. In addition we use a learning management system (LMS) for analytics, to post grade books, course outlines, course content, and for assignment submission. We are getting into flipped classrooms which allow students to review materials on their own, with class time focused on reinforcing concepts and learnings.

We also offer students free copies of Microsoft Office 365 and online storage. This enables students to gain digital literacy which will help them in the workforce.

As we move into a more competitive landscape and the need for digital experience grows, our technology spending demands will also grow both for services and for tools.

### 5.0 College Ontario Report A. Sado – President's Report A. Sado

---

As a number of members of the board were attending the George Brown College student play, A. Sado advised that she would send the Presidents' Report and College's Ontario report to everyone via e-mail.

**There being no further business, the meeting was adjourned to a private session of the Board at 6:30 p.m.**