

**THE GEORGE BROWN COLLEGE
OF APPLIED ARTS AND TECHNOLOGY**

**BOARD OF GOVERNORS
PUBLIC SESSION MINUTES**

**NOVEMBER 14, 2012
VIA TELECONFERENCE
5:30PM**

Present:	Rahul Bhardwaj Julie Bulmash Laurie Cook Sue Herbert	Robert Luke Lynn Nagle, Chair Geetha Rahupathy Christine Raissis	Anne Sado Bob Wong Joe Zenobio
Guests	Adrienne Galway	Laura Jo Gunter	Dan Wright
Regrets:	James McPhedran	David Wilkes	
Minutes:	Diane Fantinato		

Note: Items do not necessarily appear in the order they were discussed.

ITEM	DISCUSSION	ACTION
------	------------	--------

1.0 Chair's Report

L. Nagle advised that the Board of Directors of the Student Association (SA) unanimously passed a resolution supporting the introduction of an ancillary fee of \$25 per student per year to be paid by all GBC full-time students for the next ten years. The funds collected – estimated at \$6M over ten years – would be used 75% for bursaries and scholarships and 25% for capital projects. Due to a Ministry directive, all ancillary fees must be approved by a college's Board of Governors. As such the approval for a change in ancillary fees would ordinarily occur at a regular meeting of the Board of Governors through the Finance and Property Committee. Since the College wanted to announce the Student Association's contribution to the College's fundraising campaign at the October 25 Kaleidoscope Gala, the Executive Committee was asked to approve on the Board's behalf.

Christine Raissis recently underwent surgery. Flowers were sent to Christine on behalf of the Board and we wish her a complete and speedy recovery.

Rahul Bhardwaj and Anne Sado have both been recognized as 2012 Canadian Diversity Champions. An article highlighting and recognizing diversity leaders across Canada appeared in the Top 25 Women of Influence Edition which was distributed in the Globe & Mail nationwide.

On behalf-of-the Board, Lynn congratulated James McPhedran on his appointment as Scotiabank's new Executive Vice-President, Retail Distribution in Canadian Banking.

On November 2, Anne was honoured with the Queen Elizabeth II Diamond Jubilee Medal.

2.0 Consent Agenda

MOTION

THAT the Board of Governors approves the consent agenda for the November 14, 2012 meeting which includes the following items:

- Approval of the Board of Governor Minutes of September 12, 2012

MOTION

12-02-01

- **Approval of the following programs:**
 - Bachelor of Arts (American Sign Language – English Interpreter) Degree Program
 - Interior Design Technology Advanced Diploma
 - **Approval of the application to the Postsecondary Education Quality Assessment Board (PEQAB) to request a change in nomenclature of the Bachelor of Applied Arts, Early Childhood Leadership to Bachelor of Early Childhood Leadership.**
- Moved: C. Raissis Seconded: R. Bhardwaj CARRIED

3.0 Approval of the Multi-Year Accountability (MYAA) 2011-2012 Report Back
 R. Luke and the Institutional Research team coordinate the completion of the MYAA each year. R. Luke noted the MYAA report primarily serves to fulfill MTCU reporting requirements for funding purposes. The document is taking on a strategic focus: as a public document it reports that we are tracking as per our strategy, leveraging what we are reporting to MTCU, and assisting in the momentum to support our strategy. No significant issues were raised as a result of year/year reporting comparison. Key trends in some indicators were highlighted.

MOTION	THAT the Board of Governors approves the 2011-2012 Multi-Year Accountability Agreement (MYAA) Report Back as presented.	MOTION
	Moved: J. Zenobio Seconded: B. Wong CARRIED	12-02-02

4.0 System Strategic Direction Update
 A. Sado presented a summary of key items included in the Colleges Ontario (CO) submission to MTCU. The overall theme of the submission is that colleges have evolved and are serving an important role in Ontario’s economy and postsecondary system, but the basic structure of the college system has not changed in 45 years. Regulatory, policy and legislative barriers must be removed for colleges to reach their full potential. The summary input was discussed at length at the CO planning retreat ensuring significant items were included for MTCU consideration while keeping the strategies around PSE top of mind. Key recommendations were discussed.

5.0 Strategic Mandate Agreement
 A. Sado noted that at the last board meeting we had a full discussion around our strategic mandate agreement. We were able to successfully synthesize our unique college positioning. Laura Jo Gunter and Adrienne Galway spearheaded the discussions and gathered the pertinent information included in our submission. As part of the review process, the Higher Education Quality Council of Ontario (HEQCO) has established a peer review panel to evaluate the mandate submissions. The panel consists of ten experts from diverse fields including two former college executives. HEQCO will provide its final appraisals to government by February 2013.

6.0 Colleges Ontario Report
 The following highlights from the last Colleges Ontario Committee of President’s meeting were reviewed:

- **College Submission for the 2013 Ontario Budget**
 An outline has been developed for the college sector’s upcoming submission to government for the next provincial budget. Key points include government addressing the imbalance in post-secondary cuts from the 2012 budget, tuition fee policy for the college sector, and to show that colleges are effective stewards of public dollars.
- **Strategic Mandate Agreements**
 Dr. Harvey Weingarten, the president and CEO of the Higher Education Quality Council of Ontario (HEQCO), spoke about the assessments being done on the strategic mandate agreements. HEQCO will share its assessment of each strategic

mandate agreement with the submitting institution. Dr. Weingarten advised that HEQCO is preparing papers on several subjects, including productivity in higher education, competency-based education, and online learning.

- **Government Consultations on Post-Secondary Education**

Linda Franklin, president and CEO of Colleges Ontario (CO), spoke to presidents about the next steps in promoting the colleges' efforts to transform higher education in the aftermath of Premier Dalton McGuinty's resignation and the upcoming race for a new Liberal leader. CO will be using the sector's submission, Empowering Ontario, as the starting point for the next stage of advocacy work. Further, the colleges' lobbying efforts will focus on ensuring recommendations to improve college education are considered as the parties prepare their policy platforms.

- **Meeting with Deputy Minister Deborah Newman**

Deborah Newman, Deputy Minister of Training, Colleges and Universities, and other ministry officials discussed the ongoing work at the ministry. DM Newman advised that the ministry plans to release a report later this fall summarizing the responses received to the government's consultation paper on post-secondary education. She noted the ministry is looking at various options regarding the new tuition-fee policy. She also confirmed the ministry would work with colleges regarding any issues around the creation of a new online employment profile for college applicants, students and families.

- **Meeting with Tim Hudak**

Rob Leone, PC critic for Training, Colleges and Universities, will be leading the creation of a white paper on PSE. Key items of interest included supporting more people to enter trades programs and more effective college to university credit transfers.

7.0 President's Report

The President's Report is structured to align with the college objectives for 2012-13. As such, A. Sado brought forward the following items for information and discussion:

Financial Viability

- **Budget** - As of September month end all key items, both revenue and expenses, are tracking to budget.
- **The Kaleidoscope Gala** - The Kaleidoscope Gala held on October 25 was the official public launch of our comprehensive Campaign. It was announced that \$17.4M has been raised to date towards our \$60M goal. Two major fundraising announcements were made during our Waterfront celebrations that week. The John C. and Sally Horsfall Eaton Foundation donated \$4 million to the college, the largest individual donation in our history. In recognition of this gift, our Nursing School will be named the Sally Horsfall Eaton School of Nursing. As noted earlier, the Student Association has made a commitment on behalf of their fellow students to provide the college with our largest multi-year pledge ever. The Gala was deemed very successful and has given us some very positive momentum. Thanks to all Board members who were able to attend that evening. Anne also acknowledged the team who planned and implemented the Gala.

Staff/College Successes

- **Admissions' Module** - The Registrar's Office and IT have successfully implemented a new admissions module to manage the high volume of applications to the College. As of October 3, 12% more applicants have been accepted for Winter 2013 compared to last year at the same time. There are a host of benefits of the new module including faster response time and improved service to students, detailed admissions results for all applicants available on line, and greater efficiencies for academic and corporate divisions.

- **Brownie Award** - The Waterfront Health Sciences Campus won a 2012 Brownie Award from the Canadian Urban Institute in the category of Excellence in Project Development – Neighborhood Scale. Terry Comeau, Executive Director, Waterfront Campus Development accepted the award at the annual CUI Conference.
- **Ontario Coalition for Better Childcare** – Every year this organization and Ontario Unions co-sponsor “Child Care Worker and Early Childhood Educator Appreciation Day”. This year the award recognized Ontario community colleges with on-campus child care programs. On request of the Coalition president, George Brown hosted the event and Lorie Shekter-Wolfson accepted the award on behalf of the colleges.
- **Splash - Waterfront Staff Celebration** - We celebrated the “official opening” of the Waterfront with an event for all employees. Over 600 staff from across the college participated – capping off a one day professional development day – where all sessions were “sold out” for the first time ever. Congratulations to Sylvia Rossi in our HR department for organizing the employee “Splash” event.
- **Top Design School** - Azure magazine’s latest issue features the Top Design Schools in North America. The Institute without Boundaries was featured as one of only four schools in the Urban Design category. Other schools recognized were MIT, McGill and Kent State.
- **Digifest** - The college once again hosted Digifest this year in October – with over 800 people in attendance and 50 speakers from six countries, 15 college and university partners and 11 sponsors. Corus Entertainment was our lead sponsor and partner. Two George Brown students – Matt Smith and Daniel Perlmutter – won second and third place in the “It’s a Start” startup competition. Congratulations to Luigi Ferrara, Director of Arts and Design for coordinating and spearheading this initiative.

Student Success

- **Fashion Success Stories** -
 - George Brown College had three students named as finalists in the 2013 Telio Competition. They will complete their garments to be shown at the finale fashion show during Montreal Fashion Week in February. Congratulations to Cynthia Givens- Sanford for mentoring our students and motivating them to develop such amazing designs. Our three student finalists are Michelle Foran, Robyn Macdonald, and Jila Partovi.
 - One of our fashion alumni – Carolyn Quinn – is now the head of Toronto Fashion Week.
 - Our students are also finalists in the Sporting Life design competition for Canada Goose. In the next round, each finalist will develop their design idea with real Canada Goose jackets. Each finalist will receive one of these jackets for their own use.
- **Health Sciences** - Our diploma Practical Nursing students achieved 100% success for first time writers on their National License exam (CPNRE) in September. Our GBC students outperformed their peers in every category of this license examination at both a national and provincial level. Congratulations to the graduates as well as the nursing academic team on this achievement.
- **Broadwayworld.com** – Broadwayworld.com released their nominations for acting and directing. Eight GBC graduates have been nominated.
- **Polytechnics Canada Applied Research Showcase** – Adam Piercy won third place in the annual Polytechnics Applied Research Showcase in Edmonton – giving a presentation of our work with Infonaut. Conestoga took first place and BCIT second.

Other

- **Waterfront Open House (WAVE)** - Our Waterfront WAVE open house was held on October 26. Alumni, many health care sector and other college partners, volunteers and politicians attended the event. We greatly appreciated the participation of many board members and our Chancellor. MTCU Minister Glen Murray, MP

ITEM	DISCUSSION	ACTION
------	------------	--------

Etobicoke-Lakeshore Bernard Trottier, and Dr. Bob Howard, President/CEO of St. Michael's Hospital all spoke. Special thanks to Maryam McKenzie of Communications for orchestrating the day's event.

- **Federal Conservative PSE Caucus** - On October 12, the Federal Conservative Postsecondary Education Caucus visited George Brown College to learn more about our sector. The visit, which took place at our Food Innovation Research Studio, was deemed to be very positive.
- **MPP Rob Leone** - On November 7, Rob Leone, MPP for Cambridge and Postsecondary critic for the Ontario PC's, visited the Waterfront campus for a tour, followed by a discussion to inform the pending Tory whitepaper on postsecondary policy.
- **Toronto Next** - The college released a new research study, Toronto Next: Return on Innovation, showing insights into Canada's productivity and innovation challenges and how colleges in general, and GBC specifically, could respond positively to support improving performance. Anne spoke about the findings of the study at the Empire Club on October 29.
- **ALMA** - Anne attended a conference with ALMA, our partner culinary school in Italy, in October. They invited all their partners from around the world. We took part in the planning meetings for Expo 2015 in Milan. The theme for this Expo is "Feeding the Planet – Energy for Life". We will evaluate this opportunity based on funding and the potential experience for our students. We also visited 3 of the 20 students in the George Brown Advanced Italian Culinary program at their externships across northern Italy.

There being no further business, the meeting was adjourned to a Private Session.