

**THE GEORGE BROWN COLLEGE
OF APPLIED ARTS AND TECHNOLOGY**

**BOARD OF GOVERNORS
PUBLIC SESSION MINUTES**

**DECEMBER 14, 2011
200 KING ST EAST, TORONTO
5:30 PM**

Present:	Rahul Bhardwaj Julie Bulmash Laurie Cook Chris Griffin. Chair	Robert Luke James McPhedran Lynn Nagle, Vice Chair Christine Raissis	Anne Sado David Wilkes
Guests	Eugene Harrigan Yves Hébert Ric Ho	Nancy Hood Sue Herbert Maureen Loweth	Georgia Quartaro Karen Thomson
Regrets:	Minaz Abji	Marilou Martin	Bob Wong
Minutes:	Diane Fantinato		

Note: Items do not necessarily appear in the order they were discussed.

ITEM	DISCUSSION	ACTION
1.0	<p>Chair's Report Chair Chris Griffin brought the meeting to order. He introduced Sue Herbert who will be joining the Board but attended as a guest. We are currently awaiting approval of her application from the Lieutenant Governor in Council. He advised the Executive Committee met in November and approved proceeding with the construction of the Fitness and Wellness labs at the Waterfront Campus. The Committee also discussed Board recruitment reviewing current membership and openings based on sector and key competencies. Code of Conduct and Conflict of Interest policies were also reviewed, details of which will be discussed as a separate Board item.</p>	
2.0	<p>College Differentiation A. Sado led the presentation by providing context around college differentiation. The discussion included our growth strategy as driven by our portfolio analysis, Centre for Business strategic vision and differentiation dimensions. Key items included program and course delivery options, postsecondary trends, credential mix, what will be market driven versus policy driven, identifying gaps and partnership incentives. The Board agreed the discussion raised awareness of some of the challenges the college is facing and will inform for future discussions.</p>	
3.0	<p>Consent Agenda</p> <p>MOTION THAT the Board of Governors approves the consent agenda for the December 14, 2011 meeting which includes the following items:</p> <ul style="list-style-type: none"> ▪ Approval of the Board of Governors' Minutes of October 12, 2011 ▪ Approval of the Northern Women's Empowerment, Advocacy and Support Education certificate program. ▪ Approval of the appointment of BDO Canada LLP as the College's audit service provider for a five year term. 	MOTION 11-02-01

- **Approval of the submission of the Statement of Operation and the Statement of Financial Position as the College's interim report for the month ending October 31, 2011 to the Ministry of Training, Colleges and Universities in accordance with the Ministry's Business Plan Operating Procedures.**

Moved: R. Bhardwaj Seconded: L. Nagle CARRIED

4.0 Code of Conduct and Conflict of Interest Policy

R. Bhardwaj presented the context and background for the draft policies. Several examples from other colleges were reviewed by the committee. It was noted that the policies capture fiduciary duty, code of conduct behaviour and individual responsibilities as Board members. The drafts presented do not contravene any existing policies. The policies are subject to approval at the next Board meeting. Once approved, it is expected that each member would sign off on the Code of Ethical Conduct and Governors' Agreement. Rahul thanked Lynn Nagle and Laurie Cook as members of the review committee.

5.0 Approval of the 2010-2011 Multi-Year Accountability (MYAA) Report Back

Robert Luke and the Institutional Research (IR) team coordinate completion of the MYAA each year. Due to this year's labour disruption, the deadline was extended and a draft was submitted to MTCU pending Board approval. We currently have five years of data available for trend analysis. Key trends in some indicators were highlighted.

MOTION

THAT the Board of Governors approves the 2010-2011 Multi-Year Accountability Agreement (MYAA) Report Back as presented.

Moved: J. McPhedran Seconded: L. Cook CARRIED

**MOTION
11-02-02**

6.0 Colleges Ontario Report

The following highlights from the last Colleges Ontario Committee of President's meeting were reviewed:

- **Submission for the 2012 Ontario Budget** – The presidents reviewed the submission to the provincial government for the 2012 Ontario budget. This will be a work in progress. The submission will highlight efficiencies achieved, demonstrate the productivity gains achieved by the sector and will describe the system's needs and the implications if they are not addressed. It was noted that the colleges recognize the fiscal challenges facing the province. The submission will be drafted by Colleges Ontario and sent to presidents for final approval.
- **Colleges' Strategic Plan** – It was felt there might be a two-year timeline for this mandate. Presidents prioritized some of the items in the plan including funding pressures and creating more pathways for postsecondary students.
- **Credit Transfer Proposal** – The colleges will be exploring options to improve the transfer of credits from college diploma to degree programs. The sector's vice-presidents, academic will further discuss this issue.
- **National Skills Shortage Conference** - A proposal for Ontario to work with colleges throughout Canada to develop a national conference in 2013 on the skills shortage is being explored. If supported nationally, the colleges' provincial associations will work with the Association of Canadian Community Colleges to plan the conference.
- **Study of Students at Risk** – Deloitte presented research on the costs colleges face educating students at risk. The research confirms colleges incur significant costs providing services to help at-risk students attain a college education. As the postsecondary attainment rate increases in Ontario, at-risk student numbers will also increase and as such more support will be required. It is unsure how this will be considered by the government. A final report from Deloitte and a communications strategy will be discussed in January.

- **Working with Infrastructure Ontario** – All capital improvement projects will now be managed by Infrastructure Ontario. Colleges Ontario will establish a working group to provide insight and direction to colleges for working with Infrastructure Ontario.

7.0 President's Report

The President's Report is structured to align with the Balanced Scorecard and the college objectives for 2011-12. As such, A. Sado brought forward the following items for information and discussion:

Financial Viability

- **Enrolment** – There has been no change in our numbers. Day 10 enrolment for the system has been received and 10 out of 24 colleges are down year-over-year. We had the strongest growth in the GTA and three of the GTA colleges declined. Winter enrolment for January is positive and we are targeting about 2,800 new students.
- **Fundraising** – Anne is currently focusing on the comprehensive campaign. The annual United Way campaign, which is co-branded with the OTSS this year, is wrapping up. The response has been positive in such a difficult year. Lorraine Trotter secured a \$10K gift from one of our partners in China for international student bursaries and a pledge for equal payments in the next two years. We are beginning to focus on developing support in other markets. Anne noted the college's gratitude to Scotiabank for their very generous gift.
- **Support for Student Scholarships** – Our third annual Building Bridges Gala with 51 Division was held on November 10. This fundraising initiative is an opportunity for 51 Division to work towards their goal of providing bridging scholarships for at-risk urban youth to attend George Brown College. Thanks to Marilyn McNeil-Morin for her work with 51 Division. Anne attended the annual Jammin' to Jamaica fundraising dinner to help send Early Childhood Education students on a study term to Jamaica.
- **WSIB** – The College will be receiving a rebate of over \$50K on our WSIB premiums for 2011 – representing about 10%. This will be our fifth year in a row of receiving the rebate. Prevention and claims management will continue to be our focus.

Student Success

- **SENAC** - The College signed a partnership agreement with SENAC with support from the Canadian Consulate and the Brazilian Canadian Chamber of Commerce. The first students from Senac will be arriving at GBC next summer. Lorraine Trotter and her team also signed partnership agreements in India, China and the Caribbean during the month of November.
- **Global Edge Youth Entrepreneurship Forum** – On December 1, GBC hosted its second forum to showcase our students' international work experiences through the Ontario Global Edge program. Students had the opportunity to share their experiences
- **Polytechnics Canada Student Applied Research Showcase and Industry Forum** - On November 8 and 9, the annual Polytechnic Canada Applied Research Showcase was held at Humber College. The event featured presentations from students from each of the member institutes. This year George Brown College student Aleksander Granger was awarded the first prize. There was great participation from government and SME industry partners.

Positioning

- **DigiFest** – DigiFest was held in Toronto and produced by the School of Design at George Brown College in partnership with academic, cultural, media and venue partners. Minister Glen Murray participated in the opening day. Congratulations to Luigi Ferrara and his team on a successful event.

- **Ballet Jörgen Canada** - Ballet Jörgen has been awarded the 2011 National Arts Centre Award for Distinguished Contribution to Touring. The award recognizes Ballet Jörgen for its leadership role in the development of touring by professional dancers and companies in Canada, and is the first time it has been won by an Ontario performing arts organization.
- **Passport to Prosperity Ontario Employer Award** - George Brown College was recently selected as one of 13 organizations to receive the 2011 Passport to Prosperity Ontario Employer designation. The Provincial Partnership Council recognized GBC for the work done with high school students, secondary schools and School Boards in developing and delivering career related experiential learning opportunities for youth.
- **Top Toronto Employer** – George Brown has been selected as one of the GTA Top Employers for 2012 – for the fourth year. The College has also been short listed for Canada’s top diversity employer,
2011 Premier’s Awards – GBC put forward 6 nominees - Evan Alexander Smith (Recent Graduate), Laurel Walzak (Business), Luid Rodrigues (Technology), Lynn Crawford (Creative Arts & Design), Mario Guilombo (Community Services) and Mark Agro (Health Sciences). Unfortunately none were selected as recipients this year but all were very grateful for the nomination.
- **Graduate named Senior Vice President of Development for Chinese hotel chain** – George Brown graduate Max Ng was recently appointed the new Senior Vice President of Development for Interstate China Hotels & Resorts Company Limited.
- **Ontario Economic Summit** – Anne attended the Ontario Economic Summit held in Toronto, which focused on Health and Energy. The breakfast with Cabinet Ministers was once again a key highlight. A significant number of cabinet ministers were in attendance, including our new minister Glen Murray. Anne had breakfast with Infrastructure and Transportation Minister Bob Chiarelli.
- **College Day @ Queen’s Park /Meeting –w- MPPS - College** Presidents and some board chairs met with about 35 MPP’s of all parties. Anne met with three. The key messages focused on the role colleges could play in helping address economic and community challenges in Ontario
- **Other Meetings –w- Ministers/MPPs** – Anne sent out congratulatory letters to newly appointed ministers. Ministers Duguid and Chan have since visited the College and Rob Leone, PC Critic for Training, Colleges and Universities will be visiting in the future.
- **2020 Partnership Connect Event** – On February 2, we will be holding the 2020 Partnership Connect Event. We hope Board members will be able to participate.

Other

- **Waterfront Newsletter** – Anne noted the newest issue of the Word from the Waterfront newsletter has been distributed. A copy will be sent to the members.

There being no further business, the meeting was adjourned.