

- Curriculum Planner -
B303 - Honours Bachelor of Business Administration (Business Analytics)
Start Date: 2023 – 2024

The following is a guide for the courses in the B303 Honours Bachelor of Business Administration (Business Analytics) degree program for semesters 1 to 8. Students must successfully complete **42** courses and **1 Integrated Experience** in order to complete their degree. This includes **34** Mandatory courses and **8** Liberal Arts courses of your choice from the Arts and Humanities, Social Science, or Science & Technology.

SEMESTER 1		
Course Code	Courses (Mandatory)	Pre-requisite
BCOM 1001	Applied Business Communications	NONE
BMTH 1004	Business Calculus and Algebra	NONE
BBUS 1004	Programming Fundamental for Analytics	NONE
BCMP 1002	Computer Applications Involving	NONE
Select One Liberal Studies Elective		

SEMESTER 2		
Course Code	Courses (Mandatory)	Pre-requisite
BMTH 1102	Statistics I for Analytics	NONE
BBUS 2102	Data Preparation and Visualization for Analytics	BBUS 1004
BBUS 1106	Organizational Behaviour	NONE
BCMP 1012	Advanced Computer Applications Involving Analytics	BCMP 1002
Select One Liberal Studies Elective		

SEMESTER 3		
Course Code	Courses (Mandatory)	Pre-requisite
BBUS 2000	Fundamentals of Descriptive, Predictive and Prescriptive Analytics	BBUS 2102
BBUS 2001	Research I	NONE
BMTH 2002	Statistics II for Analytics	BMTH 1102
BBUS 2003	Social and Digital Analytics	NONE
BCOP 1000	Work Experience Preparation (28 hr non-credit)	BCOM 1001
Select One Liberal Studies Elective		

SEMESTER 4		
Course Code	Courses (Mandatory)	Pre-requisite
BBUS 2100	Business Metrics	NONE
BBUS 2101	Research II	BBUS 2001
BACC 1012	Financial Accounting	NONE
BBUS 2103	Business Ethics	BBUS 1106 & BCOM 1001
Select One Liberal Studies Elective		

SEMESTER 5		
Course Code	Courses (Mandatory)	Pre-requisite
BBUS 1006	Microeconomics: Canada in the Global Environment	NONE
BBUS 3000	Search Analytics	BMTH 2002
BBUS 1002	Marketing Management	NONE
BFSM 4101	Human Resources Management	BBUS 1106
Select One Liberal Studies Elective		

SEMESTER 6		
Course Code	Courses (Mandatory)	Pre-requisite
BBUS 3101	Management Science Models and Methods	NONE
BBUS 3108	Innovation and Leadership	BBUS 1106 & BFSM 4101
BBUS 1007	Macroeconomics: Canada in the Global Environment	NONE
BBUS 3109	Analytics Practice Colloquia: Topics and Applications in Business Analytics	BBUS 2000 & BMTH 2002
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BCOP 1102 – Work Experience (CO-OP)

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SEMESTER 7		
Course Code	Courses (Mandatory)	Pre-requisite
BBUS 4002	Thinking Creatively	BCOM 1001
BBUS 4003	Capstone Project I	Completion of semester 6
BBUS 4004	Sector Specific Analytics	BBUS 3000 & BBUS 3109
BBUS 4001	Operations Management	BMTH 1102
BLAW 2005	Business Law	NONE
Select One Liberal Studies Elective		

SEMESTER 8		
Course Code	Courses (Mandatory)	Pre-requisite
BBUS 4103	Capstone Project II	Completion of semester 7
BBUS 4104	Speakers Series	BBUS 2101, BBUS 3000, BBUS 4003 & BBUS 3108
BBUS 4105	Presenting Data	BBUS 4002, BBUS 2101, BBUS 3000
BBUS 4106	Storytelling	BCOM 1001
Select One Liberal Studies Elective		